Principles of Management
R. D. Crane and E. P. Lowery
Principles of Management is designed to meet the scope and sequence requirements of the introductory course in management. This is a traditional approach to management using the leading, defining, and managing a company or organization. This textbook provides students with the essential concepts, theories, and tools that will enable them to understand and analyze the management process and its role in society. The book covers the basics of management, including the importance of making decisions, setting goals, planning, organizing, leading, and controlling. It also discusses the role of management in creating and sustaining competitive advantage and the management of organizations in a global economy. The text is written in an accessible and engaging style, with numerous examples, case studies, and exercises to help students apply the concepts to real-world situations. The book is intended for students in business, economics, and related fields who are studying management at the undergraduate level.
The authors present a compelling wake-up call that warns of the collision course set between the current paths of continued growth and inevitable unsustainability in the world today. Offering clear examples and real solutions, the textbook illustrates how the driving forces that are currently promoting unsustainability can be refocused and redesigned to reverse course and improve the state of the world. This book is essential reading for those teaching and studying sustainable development and for the critical roles of finance, employment, and the environment.

The Cambridge International Handbook of Lean Production - Rakesh Kumar Phanden 2021-03-21 This book comprises the select proceedings of the 2nd International Conference on Future Learning Aspects of Mechanical Engineering (FLAME) Volume 2020. In particular, this volume discusses different topics of industrial and production engineering such as sustainable manufacturing processes, logistics, Industry 4.0 practices, circular economy, lean six sigma, agile manufacturing, additive manufacturing, IoT and Big Data in manufacturing, 3D printing, simulation, manufacturing management and automation, surface roughness, multi-objective optimization and modelling for production processes, developments in casting, biometrics applications; data analysis and information retrieval; industrial management and other applications; modelling and simulation; robotics; pattern recognition and image processing; and various aspects of computer security.

Advances in Industrial and Production Engineering - Khalid Saeed 2014-10-25 This book constitutes the proceedings of the 13th IFIP TC 8 International Conference on Computer Information Systems and Industrial Management, CIBS 2014, held in Novi Sad, Serbia, in November 2014. The 44 papers presented in this volume were carefully selected from 93 submissions. They are organized in topical sections on computer and numeric applications; data analysis and information retrieval; industrial management and other applications; modelling and simulation; robotics; pattern recognition and image processing; and various aspects of computer security.

At the Crossroads of Rights - Robin Duncan 2020-03-01 This book demystifies struggles and details the key social forces behind human rights and human rights struggles to explore the ongoing debates on instrumental human rights. It highlights the ongoing struggles of the transnational human rights field with the modern social movements for freedom, social justice, and human rights stories. The book includes a summary of traditions in human rights politics, power, state governance, and environmental movements in postcolonial India. The chapters in this book were originally published as a special issue of the International Journal of Human Rights.

The Cambridge International Handbook of Lean Production - Thomas Janoski 2021-03-11 This handbook focuses on two sides of the lean production debate that rarely interact. On the one hand, management and industrial engineering scholars have promoted a practice rooted in the production systems of flexibility and quality. On the other hand, human rights practitioners and labor activists have focused on work conditions, management by the numbers, dual-class positions, and self-exploitation as core issues. The contents of this volume underline the need for both views and present an agenda for bridging the gaps among the fields of conversation. By providing a critical view of lean production while adjusting lean to the cultural and political contexts of different nation-states, this book makes sense of the integration of the academic and consultant perspectives, which volume charts a way forward in the world of work and management in our global economy.

Management of Data Quality in Enterprise Resource Planning Systems - Michael Mellen 2010 Information and Management Systems for Product Customization - Thorsten Blecker 2006-01-27 In today's competitive environment, manufacturing and service companies are intensifying their customization processes. Customization is a strategic approach that allows companies to providing individualized products and services to customers. The effects of customization are often focused on the high-volume manufacturing companies, in which the mass production is often impossible. This chapter discusses the customization in two main processes. The first process is the product customization and the second is the order processing. The book presents the management of product quality in mass customization, which is more important in the case of the customer's needs.

Information and Management Systems for Product Customization - Michael Röthlin 2010 Information and Management Systems for Product Customization - Khalid Saeed 2014-10-25 This handbook focuses on two sides of the lean production debate that rarely interact. On the one hand, management and industrial engineering scholars have promoted a practice rooted in the production systems of flexibility and quality. On the other hand, human rights practitioners and labor activists have focused on work conditions, management by the numbers, dual-class positions, and self-exploitation as core issues. The contents of this volume underline the need for both views and present an agenda for bridging the gaps among the fields of conversation. By providing a critical view of lean production while adjusting lean to the cultural and political contexts of different nation-states, this book makes sense of the integration of the academic and consultant perspectives, which volume charts a way forward in the world of work and management in our global economy.

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